

WHERE CHAMPIONS ARE MADE

**ALL STAR CHEERLEADERS
INFORMATION PACK**





Welcome to the World of All Star Cheerleading Where all our cheerleaders are stars!!!

WHAT IS ALL STAR CHEERLEADING?

All Star Cheerleading takes jumps, stunts, pyramids, dance and gymnastics and combines them in an exciting 2min 30 routine! Cheerleaders work in teams to achieve skills in each of the core areas and learn a routine for competition, parades and events.

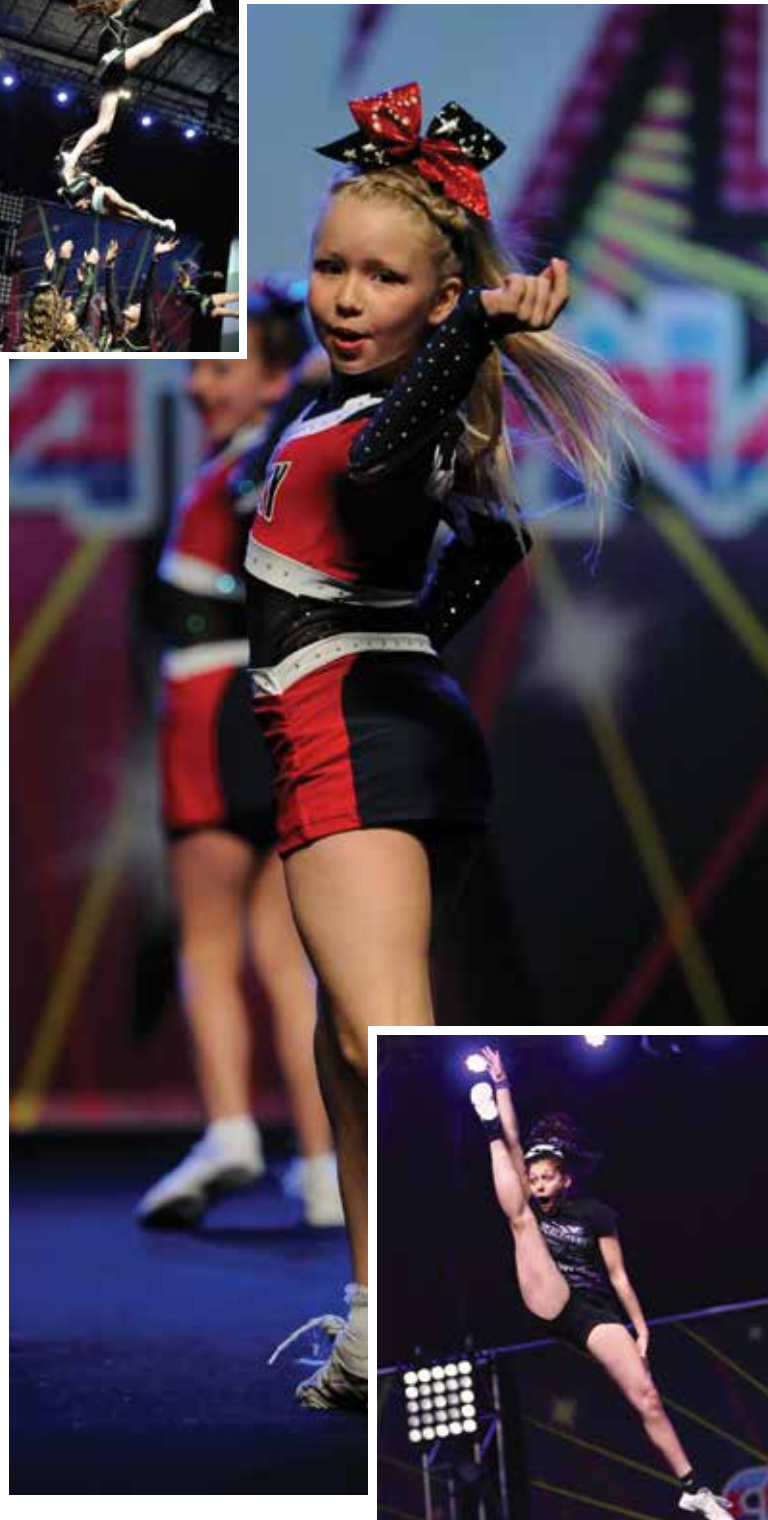


EVERYONE WELCOME!

At All Star Cheerleaders everyone is welcome. It is our belief that anyone can be a cheerleader – there are no stereotypes at All Star. No matter what gender, age, size, height or ability level you are – we have a special place for you on one of our teams. Everyone is placed on a team equal to their age, ability level and time commitment.

CHEERLEADER DEVELOPMENT

All Star Cheerleaders is dedicated to the growth and development of all its cheerleaders by encouraging positive attitudes, healthy lifestyles, work ethic, discipline and perseverance. We believe that by developing these traits our young people will not only become successful in cheerleading but successful in life too.





COMPETITIONS & PERFORMANCES

All Star Cheerleaders attends New Zealand's largest cheer and dance competitions, hosted by CheerBrandz and DanceBrandz NZ. Teams from all over New Zealand, and the world, come together to compete for championship trophies, banners, medals & much more! Cheer and DanceBrandz boast over 80 teams and more than 1000 competitors at their Championships. For new cheerleaders, competitions are an amazing opportunity and a fantastic experience for all, as they get to see and participate in the sport in all its glory. Cheerleaders also find competitions a great bonding experience with their team, and, they get to make new friends and meet cheerleaders often from all over the world. Our programme and classes are structured towards competition and this is what our teams are working towards.

Competitions are not compulsory but we highly encourage all cheerleaders to take part. Not partaking in competitions is like going to netball practice all year but never actually playing a game!

All Star Cheerleaders is frequently invited to supply cheerleaders for major performances and events. All Star has performed for the Tall Blacks, Silver Ferns, Kiwi League tests, Warriors, Knights Soccer, Super 15 Rugby games, Coca Cola Christmas in the park, Teddy Bears Picnic, What Now, Close-Up, Small Blacks TV and various other TV shows, events and sporting matches. We have provided cheerleaders for TV ads, music videos and so much more. Most cheerleaders get the opportunity to perform in Christmas parades and a number of other events.

THE BEST STAFF

All Star staff brings a wealth of knowledge and experience to our competitive teams. With over 50 years combined experience and over 100 championship wins, All Star coaches are the best in the business. Our coaches value their athletes as a team as well as individuals and are committed to helping meet your goals this season. Our gyms are members of and certified by the New Zealand Cheerleading Association and are kept up to date with training on the latest industry techniques and skills.



THE BEST PROGRAM

Over the past 14 years All Star Cheerleaders has built an incredible programme for athletes. We have created a ladder of progression with great teams at every level and for every age.

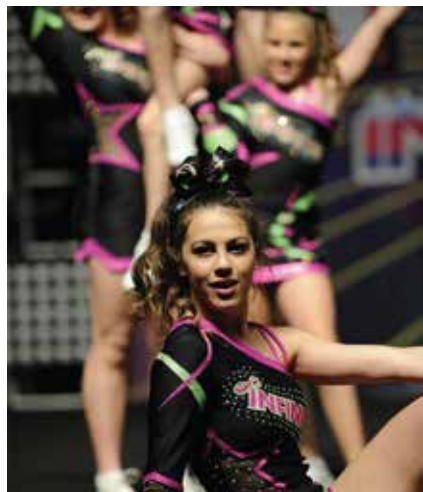
We teach the fundamentals first and then the skills needed to move up through the levels with the ultimate progression being a NZ representative cheerleader. We are proud to have enabled many representative and world class cheerleaders, some of whom have gone on to cheer with USA universities! We know how to get the best out of any athlete and we help them to reach their full potential.

THE BEST FACILITIES

All Star Cheerleaders offers the largest training facilities in New Zealand. Our North Auckland facility is home to two sprung floors, tumble track and trampoline, which put them on par with some of the best cheerleading gyms in the world. We have many other great facilities across New Zealand, which are fully equipped with proper cheerleading performance surfaces to ensure that our athletes can progress to their full potential.

A GREAT REPUTATION

All Star Cheerleaders brought American cheerleading to NZ. We are NZ's most established cheerleading organisation and the largest. We have worked incredibly hard to build the All Star brand. All Star values hard work over talent, generosity and being remarkable. We are dedicated to providing a positive, safe, family atmosphere where all our cheerleaders can thrive and reach their potential. The All Star reputation is known throughout the world – we were the first international team to ever attend The USASF Cheerleading Worlds held in Florida, USA, and have since competed there many more times. At the 2015 ICU World Cheerleading Championships, Team New Zealand All Girl WON back to back World Championship titles! These successes along with our top-notch staff and training facilities are why All Star is regarded as among the best cheerleading organisations in the world.



SAFETY FIRST

We believe that cheerleading skills should be taught in a safe and fun environment. We practice 'perfection before progression' which means that no athlete will be asked to move on to a skill before they are ready. We put our athletes above all else and encourage them to progress at their own pace.

OUR MISSION

Our mission is to teach our athletes cheerleading skills while also building self-confidence and raising self-esteem. We teach dedication, discipline, perseverance and leadership through team work while building comradeship and lifelong friendships. We encourage positive attitudes, healthy lifestyles, good sportsmanship and excellent work ethic. We believe that by developing these traits our young people will not only become successful in cheerleading but also in life too.

COMMITMENT & ATTENDANCE

A large commitment is required from all cheerleaders. Cheerleading is a team sport and if one team member is away, it affects the entire team. Formations, pyramids, stunts and various parts of the routine cannot be practiced at all with one person absent. It is vital that all cheerleaders attend all Spractices; if you can't make practice, please tell the coach before the scheduled class or call us on 0800 CHEERLEADER (09 444 5597).



UNIFORM & GEAR

Cheerleaders are required to wear sports gear and sports shoes to training, with hair tied back. We ask that cheerleaders do not wear baggy or loose clothing or jewellery. Official team training gear, uniforms and tracksuits are available to purchase from our favourite supplier Diamond-fit.

Uniforms can also be ordered through Diamond-fit. It is important to note the cut-off dates for uniform orders (as listed on the Diamond-fit website www.diamondfit.co.nz). Typically, uniforms will be delivered 8-10 weeks after the order cut-off date.

Please check with your coach or check the website for sizing information and sizing charts. Diamond-fit use the latest high fashion fabrics, foil and hologram lycra along with various sequin fabrics. However these fabrics can be more susceptible to wear and fading, please take note of the special washing and care instructions.

Uniforms are not compulsory; however, they are required for all competitions & performances.

WHAT DOES IT ALL COST?

The cost depends on the number of hours the cheerleader is training. As a guideline, typical fees are as follows:

Term Fees:

Sparkle Stars (45 mins)*	\$115
Twinkle/Shining Stars (1 hr/wk)*	\$130
Cheer Basics (1.5 hr/wk)*	\$165
Shooting/Rising Stars (1.5 hr/wk)*	\$165
Semi Elite classes (3 hr/wk)*	\$290
Elite L1 - 2 (4.5 hr/wk)*	\$380
Elite L3 - 5 (6 hr/wk)*	\$475

Competition Fees:

1 Day Comp*	\$65
2 Day Comp (elite teams)*	\$105
Individual Challenges*	\$30
Spectator Tickets adults*	\$20
Spectator Tickets Child/Senior*	\$15

Uniform & Gear:

Uniforms*	\$180 - \$300
Team Bows*	\$25

*Please note all prices are correct at the time of print but may be subject to change at any time without notice.





Are you ready to become an All Star Cheerleader?

It's easy! Call our head office on 09 444 5597 or visit our website to find the contact details of your local gym!

ALL STAR CHEERLEADERS

- ★ **NZ'S MOST SUCCESSFUL CHEERLEADING CLUB**
NZ's most established and largest cheerleading organisation.
- ★ **CATERING FOR EVERY LEVEL, EVERY AGE**
Comprehensive Tuition Programme from Beginner to Elite.
- ★ **QUALIFIED COACHES**
All coaches are experienced for the level they are coaching and NZCA safety certified.
- ★ **CHEERLEADING COMPETITIONS**
Compete in NZ's biggest and best cheerleading competitions.
- ★ **PERFORMANCE OPPORTUNITIES**
Perform at sports events, compete in NZ's biggest competitions, participate in parades and community events.
- ★ **INTERNATIONALLY REKNOWNED**
Our teams are competitive with top programmes around the Globe.

www.allstarcheerleaders.co.nz



WHERE ALL OUR CHEERLEADERS ARE STARS!

